

0253

Integration of Social Media in Occupational Therapy Education

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Social media has become a popular technology to facilitate interactions between individuals in virtual places by sharing ideas, thoughts, and experiences. Educators need to examine how to apply these emerging technologies within their institutions, program courses, and as specific learning activities. Social media technology is growing and transforming how students learn and how educators teach. The use of technology is an integral feature of flexible learning. This presentation will explore social media and its integration and application within Occupational Therapy education. (Joosten, 2013)

Learning Objectives: After this presentation, the participants will be able to:

1. Evaluate the plausibility of social media in Occupational Therapy education.
2. Compare different social media platforms and their applicability in Occupational Therapy education.
3. Identify the benefits and challenges of using social media in Occupational Therapy education.
4. Discuss learning activities that are enhanced by the application of social media.

Teaching Methods: The method of delivery of this oral presentation will include a Prezi presentation and the exploration of various social media platforms specifically Pinterest and how to integrate this platform into learning activities and learning assignments.

Joosten, T., Pasquini, L., & Harness, L. (2013). Guiding social media at our institutions.

Planning for Higher Education, 41(2), 125-135. Retrieved from

<http://search.proquest.com/docview/1519961340?accountid=14375>