

**Social Occupational Therapy: image, poetry, and strengthening of social nets**

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**Introduction:** In Occupational Therapy field actions, a great challenge is constructing projects intended to satisfy needs based on the demands of social groups that, for cultural, historic and social reasons, are in process of breaking with social support nets. We seek the construction of interventions built with the other, in his or her context and history. To accept the practical challenge also involves the revision of the notions which establish the profession, in this case the activity notion. What does the activity mean when it starts from social demand? Which are the instruments used for reality perception and human relations? **Objectives:** To present and discuss Pilar (a person accompanied by Brazil's METUIA Project occupational therapists) circuits by the city of São Paulo, as well as her present projects. **Report:** Pilar is an OCAS magazine (which provides job opportunities for homeless people in social vulnerability situation) seller, poet and cultural agitator. She lives in a São Paulo periphery area with her 20-, 12- e 3 years old children, and multiply herself in managing different ways of income generation, producing and participating in different "saraus" (festive popular meetings with music, dance and poetry stage performances) in the city, caring her children, and investing in her formation. Our more recent project is publishing her poems and personal images book. **Discussion:** Pilar's circuits and projects indicate that Internet and image use are instruments that increase the potentiality of the construction of projects that allow enlarging and strengthening social and affective support nets. **Conclusion:** By means of image production, both people and social groups can switch from objects to subjects in the process of producing themselves' and other's images, as well as their contexts images. **Contribution to the practice:** Case study enables a reflection on social Occupational Therapy strategies and action instruments that allow accomplishing interventions inserted in the individual and society interface.