

**Desafíos actuales de la formación universitaria de Terapia Ocupacional (Current Challenges in Undergraduate Occupational Therapy Education and Training)**

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All Occupational Therapists worldwide share the need to provide comprehensive education and training to students that mainly comply with the demands of the World Federation of Occupational Therapists (WFOT), the recommendations of the Asociación Argentina de Terapistas Ocupacionales (AATO) and the Policy on Education for Sustainable Development of the United Nations Educational, Scientific and Cultural Organization (UNESCO). These associations and organizations propose the following basic requirements to be met for higher education:

- Be relevant to the local context (geographic area like a country, state or region that has a wide range of health and well-being needs and cultural settings),
- Use occupation as a therapeutic tool to promote well-being, restore health and foster social and community development,
- Have mechanisms in place for the continuous improvement of the educational program quality
- Have strong and ongoing bonds within the international community and professional networks.

This presentation is focused on the activities carried out to coordinate these guidelines with local needs and with ministry and academic requirements of the Educational Program. Objectives are described as well as the foundation and hubs implemented for the planning, release and management of the Educational Program in the career of Occupational Therapy in the Instituto Universitario del Gran Rosario, Ciudad de Rosario, Provincia de Santa Fe, Argentina. The aim, characteristics, scope and description of the degree, application requirements, Educational Program organization, schedule, timetable are also outlined.

The regional promotion and outreach plan developed for this end is described; together with the students' profile, the strategies to summon educators and the action plan for the approval of clinical practice settings.