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## YES, YOU CAN BE AN ENTREPRENEUR

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Objectives: At the conclusion of this session the participants should be able to:

- Identify the components of a therapy business
- Understand what it takes to develop and maintain a successful partnership
- Obtain answers to their question about being an entrepreneur and establishing a business

Yes, it is possible to run an ethical therapy business, retain good therapists and make a living. Yes, it does mean taking risks and being adaptable to changes. Yes, you can offer benefits and pay a decent salary. Yes, it is possible to balance business, family and other responsibilities and interests. Yes, you can establish a long standing and trusting partnership.

It is possible to be a small business owner and balance the uniqueness and the positives of a therapist friendly practice and be competitive in the market place. Our presentation will focus on ideas, resources, business structure, benefits and many other things that go into establishing and running a successful therapy business. Topics that will be

included in this presentation will be: scheduling, paid time off (PTO), insurance, perks, productive vs. non productive time, accessibility, middle management, training, clinical considerations, corporate compliance, safety issues, communication, and professionalism .

The presenters have been asked many times, after being in business for 25+ years and working together for 45 years, how we have done it! Now is the time to get your questions answered and add to the open discussion . We will be learning from each other and hope to have discussion and experiences that will explore the global similarities and differences of this topic.

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Occupational therapists can be business owners and still be good therapists.